

# MARSH

## News Release

### **MARSH COLLEAGUES SELECT ALZHEIMER'S SOCIETY AS CHARITY OF THE YEAR**

LONDON, 15 JULY 2005 – Colleagues from Marsh, the world's leading risk and insurance services firm, have selected the Alzheimer's Society as the firm's Charity of the Year for 2005-2006.

Marsh's colleagues vote for the Marsh Charity of the Year on an eighteen-month basis following the submission of applications to the Corporate Social Responsibility Team. Allowing the company and colleagues to focus their efforts on one particular initiative, the funds raised can make a substantial difference to the recipients' charitable programmes.

Marsh is aiming to generate at least £200,000 for the Alzheimer's Society through a series of local and national fundraising activities. The programme will begin in September 2005 with the annual Marsh 76 Club Walk, a one-day, distance-walking event with teams of four drawn from Marsh offices around the UK

Neil Hunt, chief executive of the Alzheimer's Society, said:

“We are delighted that Marsh has chosen us as its Charity of the Year. Dementia currently affects over 750,000 people in the UK. The fund raising efforts of staff at Marsh will help us continue to support and care for people with dementia and their carers across the country. We hope to achieve much through our collaborative work with Marsh and are looking forward to the year ahead.”

The appointment of the Alzheimer's Society follows a highly successful programme for Shelter, during which over £250,000 was raised to aid the charity's work with homeless and badly housed people living in the UK.

Mike Cooper-Mitchell, Managing Director, Marsh Ltd and Chairman of Marsh's Corporate Responsibility Forum, said:

“Marsh has a long and well-established community relations programme. Through our various initiatives, including Charity of the Year, we offer financial support and the time and skills of our employees to a wide variety of charities and community organisations in the cities and towns in which we are based.

“We look forward to partnering with the Alzheimer's Society around the UK over the next year and raising funds to help support the people and families affected by the disease.”

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**For further information please contact:**

Lisa Lavia, tel: 020 7357 1455, email: [lisa.lavia@marsh.com](mailto:lisa.lavia@marsh.com)

Eileen Mercer, tel: 07990 802830, email: [eileen.mercer@marsh.com](mailto:eileen.mercer@marsh.com)

**Notes to editors**

**About Marsh**

Marsh is the world's leading risk management and insurance services firm. Marsh provides risk management and insurance services and includes the total selection of services to identify, value, control, transfer and finance risk for clients that range in size from multi-nationals to small commercial and private businesses in the UK. With 6,500 staff at over 30 office locations throughout the UK the company is committed to the well being of the communities within which it operates and works with partner organisations to address some of the more difficult social issues.

**About the Alzheimer's Society**

- The Alzheimer's Society is the UK's leading care and research charity for people with dementia and their carers.
- The Society is holding Alzheimer's Awareness Week<sup>®</sup> 2005 from 12-19 June in Northern Ireland and 3-9 July in England and Wales. The theme is younger people with dementia.
- The Alzheimer's Society is the Medical Journalists' Association Medical Charity of the Year. The Alzheimer's Society is the first organisation to win this award.
- Over 750,000 people in the UK have dementia. More than half have Alzheimer's disease.
- Dementia affects one in 20 people over the age of 65 and one in five over the age of 80.
- There are 18,500 people in the UK under the age of 65 with dementia.
- For information and advice on Alzheimer's disease or other forms of dementia call the Alzheimer's Society national helpline on 0845 300 0336.
- Our website address is: [www.alzheimers.org.uk](http://www.alzheimers.org.uk)