

# MARSH

## News Release

### MARSH RAISES £250,000 FOR SHELTER

LONDON, 5 JULY 2005 – Marsh, the world's leading risk and insurance services firm, has raised £250,000 for the homelessness and housing charity Shelter as part of its 'Charity of the Year' programme. The money raised will be used to help fund Shelter's work with homeless and badly housed people in Britain.

Marsh's colleagues vote for the Marsh Charity of the Year on an eighteen-month basis following the submission of applications to the Corporate Responsibility Team.

Allowing the company and colleagues to focus their efforts on one particular initiative, the funds raised can make a substantial difference to the recipients' charitable programmes.

Among the national events organised to support Shelter over the past 18 months were:

- 76 Club Walk – in September 2004 over 500 colleagues took part in the 40-mile trek in the Lake District, raising over £21,000 as a result;
- Marsh Midsummer Ball – held at The Hurlingham Club in Putney on 16 June 2005, the Marsh Midsummer Ball raised over £40,000;
- The Marsh Sailing Regatta, held on 14-15 May 2005, involved colleagues from all over the UK who sailed from the South Coast to Cowes to race and take part in a treasure hunt, raising £8,000 for Shelter in the process.

And around the UK, local offices supported Shelter:

- Colleagues from Witham, Tower Place, Norwich, Bristol, Birmingham and Aberdeen took part in the Atlas Mountains Challenge in Morocco, where they trekked through the Atlas Mountains and worked on a community project in Marrakech, raising over £35,000;
- A Manchester colleague travelled to northern Sweden, where she built an igloo and then spent an evening sleeping under the stars, raising over £1,700 for Shelter as a result;

- The Marsh Zone at the Tower Place office raised over £2,000 during the London Marathon.

Alan Gosschalk, Shelter's Director of Fundraising, said:

"The past 18 months working with Marsh as its Charity of the Year has been fantastic – Marsh has raised a huge amount to help fund our work with homeless and badly housed people. We are delighted with all the creative and often challenging fundraising ideas that Marsh colleagues have organised.

"Thank you so much to all those who have taken part in a fundraising event, you have helped change the lives of over one million children suffering in cramped, unfit and emergency housing, which has a devastating impact on their health, education and future prospects in life."

Mike Cooper-Mitchell, Managing Director, Marsh Ltd and Chair of Marsh's Corporate Responsibility Forum, said:

"Marsh has a long and well-established community relations programme. Through our various initiatives, including Charity of the Year, we offer financial support and the time and skills of our employees to a wide variety of charities and community organisations in the cities and towns in which we are based.

"Our colleagues have worked tremendously hard to support Shelter over the past 18 months and have demonstrated their commitment to making a positive impact on society in the best possible way. I would like to thank them and Shelter for giving us the opportunity to make a difference."

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## **Notes to editors**

### **About Marsh**

Marsh is the world's leading risk management and insurance services firm. Marsh provides risk management and insurance services and includes the total selection of services to identify, value, control, transfer and finance risk for clients that range in size from multi-nationals to small commercial and private businesses in the UK. With 6,500 staff at over 30 office locations throughout the UK the company is committed to the well being of the communities within which it operates and works with partner organisations to address some of the more difficult social issues.

### **About Shelter**

Shelter believes everyone should have a home and helps 100,000 people a year fight for their rights, get back on their feet, and find and keep a home. We also tackle the root causes of Britain's housing crisis by campaigning for new laws, policies and solutions. Shelter launched the Million Children Campaign in April 2004 aimed at getting the Government to commit to ending bad housing for the next generation of children.

For more information about Shelter visit [www.shelter.org.uk](http://www.shelter.org.uk).

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